7th International Symposium on Applied Microbiology and Molecular Biology in Oil Systems (ISMOS-7)
Halifax Convention Centre - Halifax, Nova Scotia - June 18–21, 2019
As a leading scientific conference discussing the application of micro and molecular biology for solving problems in the oil and gas industry, ISMOS-7 is the ideal venue for energy and service companies to: learn about the latest technology applications, establish valuable collaborations, promote their newest products and services, and to demonstrate to the public that energy companies are exploring all possible avenues to ensure that energy extraction is conducted in a sustainable manner.

ISMOS-7 is being hosted at the Halifax Convention Centre in the heart of downtown Halifax, Nova Scotia, from June 18 to 21, 2019. This is the first time that Halifax has hosted this event and we are extremely excited!

We have briefly outlined the different partnership options in this presentation. We encourage you to get involved in this wonderful opportunity. It is the perfect chance to promote your business/organization to relevant stakeholders and decision makers. We are pleased to announce a new Mentorship opportunity for Universities allowing them to send some of their students to the conference. We hope that this will encourage the youth of today to become more involved and interested in pursuing a career in the energy and service industry.
GOLD $7,500+
Two opportunities available

**BENEFITS**
- Display booth space
- Extensive branding and logo visibility throughout the conference, including prominent signage and opportunity to provide up to four pull-up display banners
- Recognition on the conference webpage, in any printed material and social media content, and verbal recognition during the conference
- Opportunity to sponsor the dinner – verbal and written recognition during the dinner and display of company logo and information
- One full-page ad in event program
- Four complimentary full conference registrations
- Customized sponsor benefits designed to meet your corporate objectives, pending approval of the conference committee

SILVER $5,000+
Six opportunities available

**BENEFITS**
- Display booth space
- Extensive branding and logo visibility throughout the conference, including prominent signage and opportunity to provide up to three pull-up display banners
- Recognition on the conference webpage, in any printed material and social media content, and verbal recognition during the conference
- Opportunity to sponsor conference lunch or breakfast – verbal and written recognition during the lunch or breakfast and display of company logo and information
- One half-page ad in event program
- Three complimentary full conference registrations

BRONZE $3,000+
Ten opportunities available

**BENEFITS**
- Opportunity to sponsor a refreshment break – verbal recognition, display of company logo and information
- Opportunity to provide one pull up banner to display throughout the conference
- One quarter-page ad in the event program
- Recognition on the conference webpage and in printed material and social media content
- One complimentary full conference registration

WELCOME RECEPTION PARTNER $2,500
One opportunity available

**BENEFITS**
- One complimentary full conference registration
- Two additional tickets to the Welcome Reception
- Opportunity to speak briefly at the Reception
- Prominent display of corporate brand at Reception, including on screens and with pull up banners (supplied by partner)
- Recognition on the conference webpage and in printed material and social media content
- Opportunity to discuss customized activation of partnership at the Reception

MENTORSHIP $500/student

This unique sponsorship opportunity is offered exclusively to universities and other post-secondary schools and training facilities. You may provide a mentorship level of support by sponsoring student attendance at the conference at a rate of $500/student.

**BENEFITS**
- Recognition on the conference webpage and in printed material
- Mentorship sponsors will be recognized verbally at the conference
- Institutions mentoring five students or more will receive the benefit of a quarter-page ad in the event program
- Opportunity to provide one pull up banner to display throughout the conference
- One complimentary student conference registration for each increment of $500 donated

IN-KIND PARTNERSHIP

We welcome the opportunity to work with and recognize the support of “in-kind” sponsors for ISMOS-7. Benefit packages for in-kind sponsors will reflect their level of support and will be created on a customized basis.

EXHIBIT BOOTH only $500

**BENEFITS**
- Name listed in conference program
- Logo displayed on the conference website
- 10’x10’ booth includes one table, two chairs, WiFi and power

Please note all amounts are in Canadian funds.

Please contact ANDREW STONE astone@genomeatlantic.ca for further information about opportunities to support ISMOS-7. For more information on ISMOS-7 please visit ismos-7.org.
<table>
<thead>
<tr>
<th>Partner Level</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>WELCOME RECEPTION PARTNER</th>
<th>MENTOR</th>
<th>IN-KIND PARTNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fee</td>
<td>$7500+</td>
<td>$5000+</td>
<td>$3000+</td>
<td>$2500</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>Limited partnership opportunities</td>
<td>2</td>
<td>6</td>
<td>10</td>
<td>1</td>
<td>∞</td>
<td></td>
</tr>
<tr>
<td>Full conference registrations</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Welcome reception tickets (total)</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td>3</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Display booth</td>
<td>✓</td>
<td>✓</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Branding</td>
<td>Extensive</td>
<td>Extensive</td>
<td>Moderate</td>
<td>High at specific event</td>
<td>Low</td>
<td></td>
</tr>
<tr>
<td>Recognition on website, print material, and social media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓ not social media</td>
</tr>
<tr>
<td>Supplied pull-up banners allowed</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td>✓ (at specific event)</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Additional opportunity to sponsor</td>
<td>Opening Reception</td>
<td>Lunch</td>
<td>Refreshment Break</td>
<td>–</td>
<td>–</td>
<td></td>
</tr>
<tr>
<td>Advertisement in program</td>
<td>Full page</td>
<td>Half page</td>
<td>Quarter Page</td>
<td>Quarter Page (mentor &gt;5 students)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other notes</td>
<td>Verbal recognition during the conference. Customized sponsor benefits designed to meet your corporate objectives, pending approval of the conference committee.</td>
<td>Verbal recognition during the conference.</td>
<td>Opportunity to speak briefly at the Reception. Opportunity to discuss customized activation of partnership at the Reception.</td>
<td>Opportunity to support universities and other post-secondary schools and training facilities. Recognized verbally at the conference.</td>
<td>We welcome the opportunity to work with and recognize the support of in-kind sponsors for ISMOS-7. Benefit packages for in-kind sponsors will reflect their level of support and will be created on a customized basis.</td>
<td></td>
</tr>
</tbody>
</table>

Please note all amounts are in Canadian funds.

Please contact ANDREW STONE astone@genomeatlantic.ca for further information about opportunities to support ISMOS-7. For more information on ISMOS-7 please visit ismos-7.org.